

Privacy and Cookie Statement - EB Live

24 May 2018

Your privacy is very important to EB Live. That is why we comply with all the relevant privacy laws and regulations, including the General Personal Data Protection Regulation. This means that:

- **We clearly establish our purposes** before we process your personal data by way of this privacy statement;
- **We store as little personal data as possible** and we only store data that we require for our purposes.
- **We explicitly ask for your consent** to process your personal data whenever consent is required by law.
- **We take the necessary security measures** to protect your personal data. We also impose these requirements on the parties that process personal data for us.
- **We respect your rights**, including the right to access, correct or remove your personal data that we process.

Your data is safe with us and we will always handle your data correctly. In this privacy statement, we explain what EB Live does with all the information we have collected about you.

If you have any questions or would like to know what information we store, please contact EB Live on the following contact page: www.entertainmentbusiness.nl/contact.

Contact

You can ask questions or make requests on the contact page.

We use your e-mail, name and address information for contact. We have a legitimate interest in doing so. We will store this information until we are certain that you are satisfied with our response and another three months thereafter. This enables us to access this information in case you have any follow-up questions. We can also use it to try to improve our customer service.

Subscriptions

You can take out a subscription with us on our EB Live website; we will use your personal data to process the shipping.

We use your e-mail, name and address information for subscriptions. We need this data in order to deliver the magazines. We will store this data for up to six months after you have cancelled the subscription.

Accessing our portal

With our EB Festival Guide portal you can have access to a management environment where you can set, submit and make changes. We will keep track of what you do when so we can verify your activities.

For this, we use your unique editing link, telephone number, e-mail address, name and address information. We do this only when we have your consent.

Newsletters

To keep all the festival information up-to-date, we will send you an e-mail to update the data and with reminders, if necessary. We use your e-mail address for this. We do this only when we have your consent.

Removal from the database and unsubscribing via e-mail is possible at any time. Every e-mail you receive will have a cancellation link at the bottom.

We keep track of statistics

concerning the use of our website.

Our website has social media buttons. With these, the administrators of these services collect your personal data.

Cookies

Our website uses cookies. Cookies are small files that store information so you don't need to resubmit this every visit. They also enable us to see that you have visited the site before.

When you visit our website for the first time, you will be shown a message explaining the cookies. Here, we will also ask for your consent to use these cookies.

In your browser settings you can switch cookies off, but this will result in some aspects of our website not working properly.

We have made agreements about the use of cookies with other companies who place cookies. We do not, however, have complete control over what they use cookies for. So, be sure to also read their privacy statements.

Google Analytics

We use Google Analytics to keep track of how users use our website. We have concluded a processing agreement with Google. This agreement includes strict agreements about what they may keep track of. We have not given Google consent to use Analytics information for other Google services. We have Google anonymise the IP addresses.

Protection

The protection of your personal data is very important to us. We make sure that your data is properly protected. We are constantly monitoring the protection of your data and are always alert to possible dangers.

Changes to this Privacy statement

Whenever our website changes, we must also change our privacy statement to reflect these changes. Please always check the date at the top and regularly check for new versions. We will do our best to inform you of all changes.

Change, removal of and access to your personal data

If you have any questions or want to know what personal data we have about you, you can always contact us. Please see our contact information below.

You have the following rights:

- Right to have access: you have the right to access the personal data that we process.
- Right of amendment: you have the right to amend, correct or add to the personal data that we have about you if you feel the data is incomplete.
- Right to object: you can object against the processing of your personal data and direct marketing.
- Right of removal: you can request us to remove your personal data.
- Right of data transferability: if it is technically possible, you have the right to have the personal data that we process about you transferred to a third party.
- Right to limit the processing: in some cases, you may request to limit the processing of your personal data (temporarily or otherwise) which means that we will process less data about you.

When you make such a request, we may ask you to identify yourself by sending a copy of a valid identity document in order to ensure that you are indeed the same person whose data we process. It is important here that you shield off your social security number and passport photo.

Generally, we will satisfy your request within 30 days. This term may be extended for reasons relating to the specific rights of data subjects or the complexity of the request. If we extend the term, we will be sure to let you know in a timely fashion.

Complaints

If you feel that we have not helped you properly, you have the right to submit a complaint to the supervisory body. This body is called the Personal Data Authority.

Contact information

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